



Vision and Mission Statement

Approved by: JBH Board of Directors

Date:

Vision

Better health for JBH Members through excellent management of their behavioral health benefits.

Mission

JBH, through cooperative relationships with community partners, will assure timely access to high-quality behavioral health services by promoting individual, family-driven, and community-based strategies to improve mental health disorders and resulting disabilities, and to foster a holistic approach to health care. This includes services coordination, community-oriented prevention, education, consultation, and performance management of agencies. JBH plays a key role in monitoring services outcomes, determining areas of unmet needs and gaps in the service delivery system, setting priorities for service development and allocation, identifying potential sources of funding, and initiating proposals in collaboration with providers and peers to meet these needs.

Guiding Principles

JBH, with encouragement to county partners will:

- Treat all people with dignity, promote mutual respect and protect basic rights.
- Encourage active participation by consumers, families, partners and members of the community in planning, delivering and monitoring the quality of services provided.
- Focus on prevention, early identification of behavioral health problems and timely intervention.
- Deliver services that are consumer-centered, family-driven, community-based and provided at the least restrictive level of care that addresses identified problems.
- Monitor the quality and outcome of care and assure continuous improvement through innovation, expanding options for care and providing services based on evidence from research and clinical practice.

- Integrate and work with primary health practitioners to improve health outcomes for shared Members.
- Exercise prudent financial practices, manage benefits and other resources effectively and efficiently, and maintain accountability to JBH Members, the Board of Directors, partners and the public.